

# WooCommerce

WooCommerce is the most popular eCommerce platform in the world. Built on WordPress, it is free and self-hosted.

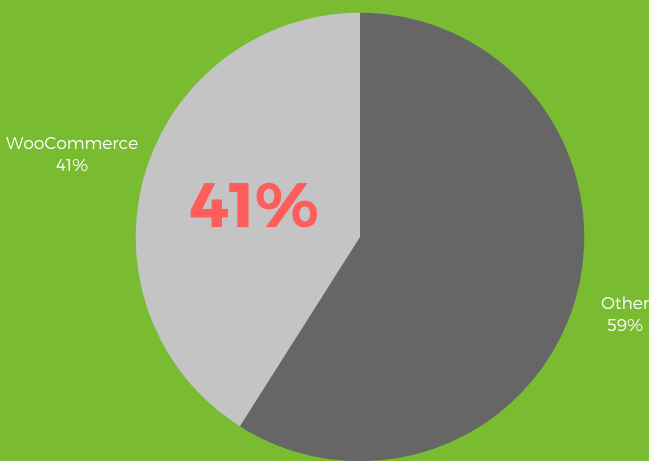
More than

# 3 MILLION

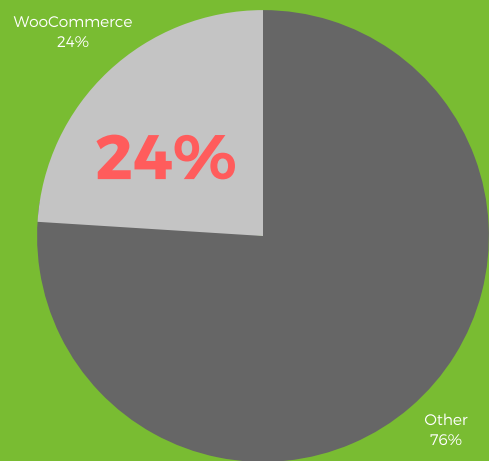
websites use WooCommerce.

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## MARKET SHARE VS SALES VOLUME



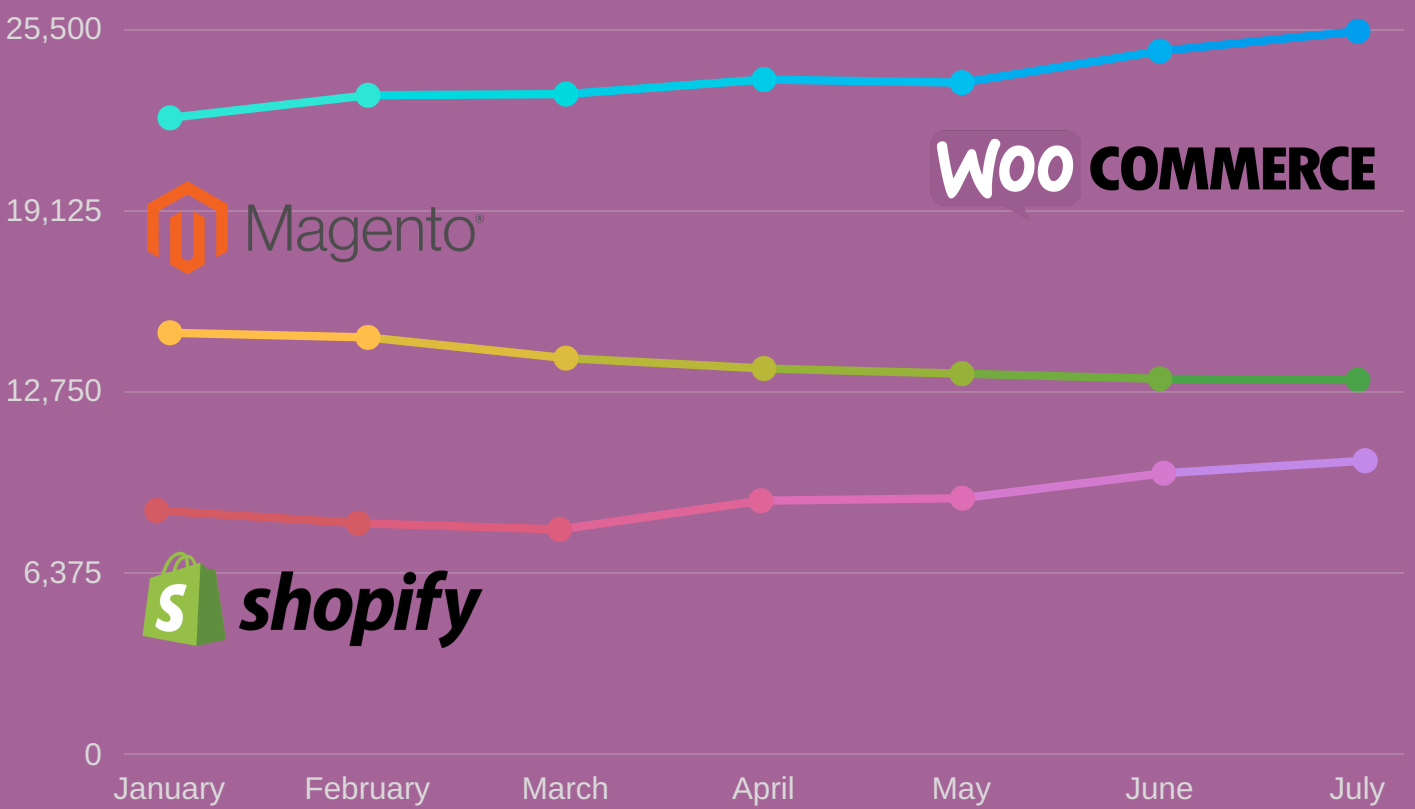
41% of all eCommerce stores use WooCommerce.



24% of eCommerce sales volume is through WooCommerce.

## GROWTH

WooCommerce usage increased 13.6% in the first half of 2017.



## ENTERPRISE

17%

MAGENTO

16%

Shop WOOCOMMERCE

9%

SHOPIFY

While WooCommerce dominates overall, Magento and Shopify are strong competitors in the enterprise (top 10,000 sites).

Stats from builtwith.com. Learn more at <https://hollerwp.com/woo-stats>

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